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| Module designation | Livestock Agribusiness Planning Strategy |
| Semester(s) in which the module is taught | Odd and even semesters |
| Person responsible for the module | Ir. R. Ahmmad Romadhoni Surya Putra, Ph.D.<br>Prof. Dr. Ir. Sudi Nurtini, S.U.<br>Dr. Ir. Rini Widiati, M.S.<br>Dr. Ir. Suci Paramitasari Syahlani, M.M.<br>Ir. Panjono, Ph.D. |
| Language | Bahasa and English |
| Relation to curriculum | Study Program's Compulsory |
| Teaching methods | Classical lecture and discussion |
| Workload (incl. contact hours, self-study hours) | Total workload: 79 hours<br>Contact hours:<br>- Lecture: 23 hours<br>- Academic activity: 28 hours<br>Private study: 28 hours |
| Credit points | 2/0 |
| Required and recommended prerequisites for joining the module | None |
| Module objectives/intended learning outcomes | Course Outcomes (CO):<br>1. Able to concept and theory of planning, monitoring, evaluation, and strategy management of those implementations.<br>2. Able to explain optimal methods and livestock agribusiness strategy by considering consumers' behavior, environment, and risk.<br>3. Able to plan and evaluate livestock agribusiness strategy.<br><br>Expected Learning Outcomes:<br>- Attitudes and Behaviors:<br>1. Be proud and love the homeland show nationalism, and contribute to the improvement of the life quality in the community, nation and country, and the advancement of civilization according to Pancasila. (CO1, CO2)<br>2. Showing the social sensitivity and attention to the community and environment by respecting the culture diversity, view, religious, beliefs, and other people's opinion, and also obey the rules. (CO3)<br><br>- Mastery in Sciences:<br>1. Able to master the livestock production science, animal nutrition and fed science, animal products technology, and the livestock social economics in relation to food security and environment. (CO1, CO2, CO3)<br><br>- Special skills:<br>1. Able to make innovation in the animal husbandry based on the development of science and technology. (CO1, CO3)<br>2. Able to design interdisciplinary and multidisciplinary research in the animal husbandry. (CO2)<br><br>- General skills: |

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<tr><td></td><td colspan="4">1. Able to develop logical, critical, systematic, and creative thought through scientific research, creation of design in the science and technology, which pays attention and applies humanity values according to their expertise. The graduates are able to arrange scientific concept and the study result based on the principles, procedures, and scientific ethics. (CO1, CO3)<br>2. Able to identify the science that becomes their research object and position it to a research map by using information technology in the context of science development and expertise implementation developed through interdisciplinary or multidisciplinary approaches. (CO1, CO2)</td></tr>
<tr><td>Content</td><td colspan="4">Students are able to comprehend the concept of planning strategy, evaluate and apply strategy management in the field of animal industry. Students will also be able to analyze both external and internal factors in agribusiness, especially strategy method, environmental assessment, consumers behavior, risk, analysis scenario, human resources, decision making, and growth strategy and their implementation in livestock industry planning.</td></tr>
<tr><td rowspan="8">Exams and assessment formats</td><td>Assessment Components</td><td colspan="2">Course Outcomes (CO)</td><td>Percentage (%)</td></tr>
<tr><td>1. Midterm exam (written test, take home exam, paper assignment)</td><td colspan="2">CO1 & CO2</td><td>50</td></tr>
<tr><td>2. Final exam (written test, take home exam, paper assignment)</td><td colspan="2">CO3</td><td>30</td></tr>
<tr><td>3. Take-home written assignments</td><td colspan="2">CO4</td><td>20</td></tr>
<tr><td colspan="4">Grade and Score</td></tr>
<tr><td>Grade</td><td>Score</td><td>Grade</td><td>Score</td></tr>
<tr><td>A</td><td>≥80</td><td>C+</td><td>45-49,9</td></tr>
<tr><td>A-</td><td>75-79,9</td><td>C</td><td>40-44,9</td></tr>
<tr><td>A/B</td><td>70-74,9</td><td>C-</td><td>35-39,9</td></tr>
<tr><td>B+</td><td>65-69,9</td><td>C/D</td><td>30-34,9</td></tr>
<tr><td>B</td><td>60-64,9</td><td>D+</td><td>25-29,9</td></tr>
<tr><td>B-</td><td>55-59,9</td><td>D</td><td>20-24,9</td></tr>
<tr><td>B/C</td><td>50-54,9</td><td>E</td><td>0-19,9</td></tr>
<tr><td>Study and examination requirements</td><td colspan="4">The final grade in the module is composed of 50% performance on Midterm exam, 30% final exam, 20% take-home written assignment. Students must have a final grade of 70% or higher to pass</td></tr>
<tr><td>Reading list</td><td colspan="4">- David D. Van Fleet, Ella W. Van Fleet, and George J. Seperich. 2014. Agribusiness: Principles of Management. Delmar, Cengage Learning, Clifton Park USA (e-book)<br>- Arthur A. Thompson, Margaret A. Peteraf, John E. Gamble, A. J. Strickland III. 2016. Crafting and executing strategy: the</td></tr>
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| | quest for competitive advantage: concepts and cases. Twentieth edition. McGrawHill Education, New York, USA. |