

## Staff Handbook

Name	<i>Ir. Endang Sulastrri, S Pt., M.A., Ph. D., IPM.</i>		
Post	<i>Rural Studies</i>		
Academic career	<i>Professional Engineering (IPM)</i>	<i>Universitas Gadjah Mada</i>	<i>2018</i>
	<i>Doctorate</i>	<i>Hiroshima University I Japan</i>	<i>2004</i>
	<i>Graduate degree</i>	<i>Hiroshima University I Japan</i>	<i>2001</i>
	<i>Undergraduate degree</i>	<i>Universitas Gadjah Mada</i>	<i>1995</i>
Employment	<i>Assistant Professor</i>	<i>Universitas Gadjah Mada</i>	<i>2007-present</i>
Research and development projects over the last 5 years	<p><i>Research projects:</i></p> <ol style="list-style-type: none"> <li>1. <i>Farmer Participation in Sheep Livestock Maintenance Program in Kampung Laut Subdistrict, Cilacap Regency (2020)</i> <i>Source of Funds: Final Project Recognition, Universitas Gadjah Mada</i></li> <li>2. <i>Perception of Consumption of Livestock Products to Maintain Body Immunity as an Effort to Prevent Covid-19 Infection (2020)</i> <i>Source of Funds: Laboratory Thematic Research Grants, Faculty of Animal Science Universitas Gadjah Mada</i></li> <li>3. <i>Happiness of Breeders in the Goat Raising Program in Kampung Laut Sub-district, Cilacap Regency (2019)</i> <i>Source of Funds: Final Project Recognition, Universitas Gadjah Mada</i></li> <li>4. <i>Index and Sustainability Status of Moa Buffalo Development on Moa Island, Maluku Province (2019)</i> <i>Source of Funds: Doctoral Dissertation Research, Ristekdikti</i></li> <li>5. <i>Effectiveness of Media Information Sources in Increasing Knowledge of Goat Livestock in Kampung Laut Subdistrict, Cilacap Regency (2019)</i> <i>Source of Funds: Laboratory Thematic Research Grants, Faculty of Animal Science Universitas Gadjah Mada</i></li> <li>6. <i>Analysis of Mitra Plaza Agro's Product Positioning Based on Consumer Perception (2018)</i> <i>Source of Funds: Laboratory Thematic Research Grants, Faculty of Animal Science Universitas Gadjah Mada</i></li> <li>7. <i>The Role of Local Actors in Raising Community Ecological Awareness in Kampung Laut, Cilacap (Leader of 3 Researchers) (2017)</i> <i>Source of Funds: Universitas Gadjah Mada</i></li> </ol>		

	<p>8. <i>Relationship between Farmer Characteristics and Milking Motivation and Goat Business Scale in Girikerto Village, Turi District, Sleman Regency (Member of 6 Researchers)</i></p> <p><i>Source of Funds: Laboratory Thematic Research Grants, Faculty of Animal Science Universitas Gadjah Mada</i></p> <p>9. <i>Effect of Managerial Ability, Motivation and Opportunity on Business Performance of Kaligesing Goat Farmers in Purworejo (Member of 5 Researchers) (2016)</i></p> <p><i>Source of Funds: Laboratory Thematic Research Grants, Faculty of Animal Science Universitas Gadjah Mada</i></p> <p><i>Community Service over the last 5 years</i></p> <p>1. <i>Increasing Knowledge and Positive Attitudes of Small-Scale Laying Chicken Farmers About Disinfecting and Emptying Cages in Gunungkidul Regency (2020)</i></p> <p><i>Source of Funds: Laboratory Thematic Research Grants, Faculty of Animal Science Universitas Gadjah Mada</i></p> <p>2. <i>Assistance for Margo Mulyo Livestock Group Based on Productive Activities Through Cooperative Development (2019)</i></p> <p><i>Source of Funds: Faculty of Animal Science, Universitas Gadjah Mada</i></p> <p>3. <i>Development of a School of Livestock Production System for Beef Cattle Breeders in Pengkok Village, Patuk, Gunungkidul (2018)</i></p> <p><i>Source of Funds: Laboratory Thematic Research Grants, Faculty of Animal Science Universitas Gadjah Mada</i></p> <p>4. <i>Beef Cattle "Institutional and Business". Free Lecture Materials For You Our Breeders Serve (2018)</i></p> <p><i>Source of Funds: Universitas Gadjah Mada Faculty of Animal Science</i></p> <p>5. <i>Development of a School of Livestock Production System for Beef Cattle Breeders in Pengkok Village, Patuk, Gunung Kidul (2017)</i></p> <p><i>Source of Funds: Laboratory Thematic Research Grants, Faculty of Animal Science Universitas Gadjah Mada</i></p> <p>6. <i>Empowerment of Goat Breeders through Institutional Capacity-building of Farmer Groups in Kadireso Hamlet, Triwidadi Village, Pajangan District, Bantul Regency (2016)</i></p> <p><i>Source of Funds: Laboratory Thematic Research Grants, Faculty of Animal Science Universitas Gadjah Mada</i></p>
Industry collaborations over the last 5 years	-
Patents and proprietary rights	-

<p>Important publications over the last 5 years</p>	<p>Total number of publications: 14</p> <ol style="list-style-type: none"> <li>1. <i>Women's role in raising sheep activities through sharing system at Kampung Laut, Cilacap</i> (<b>Sulastri, E., A'Yun, A.Q., Widi, T.S.M.</b>) (2020)   Publisher: <i>IOP Conference Series: Earth and Environmental Science</i>, 2020, 454(1), 012067</li> <li>2. <i>Marketing Communication and Synergy of Pentahelix Strategy on Satisfaction and Sustainable Tourism</i> (Nurul Chamidah, Budi Guntoro, <b>Endang Sulastri</b>) (2020)   Publisher: <i>Journal of Asian Finance, Economics and Business</i> Vol 7 No 3 (2020) 177-190</li> <li>3. <i>Sheep Farm: an Alternative Community Livelihood in Kampung Laut, Cilacap</i> (Annisa' Qurrotun A'yun, <b>Endang Sulastri, Tri Satya Mastuti Widi</b>) (2019)   Publisher: <i>Proceedings The 8th ISTAP International Seminar on Tropical Animal Production "Prospects and Challenges for Sustainable Tropical Animal Production Systems"</i>, September 23-25, 2019, Yogyakarta, Indonesia. Page 204-207. ISBN: 978-979-1215-37-4. <a href="https://istap.ugm.ac.id/">https://istap.ugm.ac.id/</a> Published by: Faculty of Animal Science Universitas Gadjah Mada</li> <li>4. <i>Tingkat Kesadaran Ekologis Masyarakat Kampung Laut Kabupaten Cilacap Jawa Tengah</i> (<b>Endang Sulastri</b> dan F.Trisakti Haryadi) (2019)   Publisher: <i>JURNAL KAWISTARA, VOLUME 9 No. 1, 22 April 2019. Halaman 78-90.</i></li> <li>5. <i>Development of Learning Material for the Livestock Production System at the Beef Cattle Farmers</i> (R. Ahmad Romadhoni Surya Putra, Fransiskus Trisakti Haryadi, Budi Guntoro, <b>Endang Sulastri, Siti Andarwati</b>) (2019)   Publisher: <i>Jurnal Pengabdian kepada Masyarakat</i> Vol. 5 No. 2: 237-250. pISSN: 2541-5883. eISSN 2541-5883.   <a href="https://jurnal.ugm.ac.id/jpkm/article/view/33314">https://jurnal.ugm.ac.id/jpkm/article/view/33314</a>.  <a href="https://jurnal.ugm.ac.id/jpkm/issue/view/3869">https://jurnal.ugm.ac.id/jpkm/issue/view/3869</a></li> <li>6. <i>Fungsi Sosial dan Nilai Ekonomi Kerbau bagi Masyarakat Pulau Moa Provinsi Maluku</i> (Jomima Martha Tatipikalawan, Sudi Nurtini, <b>Endang Sulastri</b> dan Tri Satya Mastuti Widi) (2019)   Publisher: <i>rosiding Seminar Nasional PERSEPSI IV &amp; Call for Papers: Spirit Humanisme di Era Revolusi Industri Bidang PeternakanMakasar</i>, 21-22 Agustus 2019, halaman 279-284. Penerbit: <i>Fakultas Peternakan Universitas Hasanuddin</i> ISBN: 978-602-70032-4-8 <a href="http://bit.ly/prossiding-persepsi">http://bit.ly/prossiding-persepsi</a></li> <li>7. <i>Utilization of lutur in the traditional grazing system of buffalo production in Moa Island-Maluku, Indonesia</i> (Tatipikalawan, J.M.,</li> </ol>
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	<p>Nurtini, S., <b>Sulastrri, E.</b>, Widi, T.S.M.) (2019)  <i>Publisher: IOP Conference Series: Earth and Environmental Science, 2019, 387(1), 012070</i></p> <p>8. <i>Changing communication systems and information flows: A case study of increasing regional autonomy and decreasing centralized power in a goat farming in Purworejo regency, Central Java, Indonesia (Handaka, T., Wahyuni, H.I., <b>Sulastrri, E.</b>, Wiryono, P.) (2019)</i>  <i>Publisher: Kasetsart Journal of Social Sciences, 2019, 40(2), pp. 296–302</i></p> <p>9. <i>Relationship Between Farmer’s Characteristics with the Motivation of Goat Milking in the Girikerto Village Turi District Sleman Regency (Siti Andarwati, Trisakti Haryadi, Budi Guntoro, <b>Endang Sulastrri</b>, Raden Ahmad Romadhoni Surya Putra, and Gunawan) (2018)</i>  <i>Publisher: Buletin Peternakan Vol. 42 No.3 Halaman 256-261. ISSN-0126-4400/E-ISSN-2407-876X.</i>  <i>Doi:10.21059/buletinpeternak.v42i3.32771.</i>  <a href="http://buletinpeternakan.fapet.ugm.ac.id/">http://buletinpeternakan.fapet.ugm.ac.id/</a></p> <p>10. <i>Adaptasi Sistem Komunikasi Pemerintah dalam Peningkatan Kualitas Kambing Kaligesing di Purworejo (Tatag Handaka, Hermin Indah Wahyuni, <b>Endang Sulastrri</b>, Paulus Wiryono) (2018)</i>  <i>Publisher: Jurnal Agritexts Vol. 41 No. 2 Halaman 122-141. ISSN: 0854-8382. <a href="https://jurnal.uns.ac.id/ja/">https://jurnal.uns.ac.id/ja/</a></i></p> <p>11. <i>Analisis Pemosisian Yoghurt Drink Merek Lokal dan Nasional: Studi Empiris Pada Toko Pengecer Plaza Agro (Suci Paramitasari Syahlani, Sudi Nurtini, dan <b>Endang Sulastrri</b>) (2018)</i>  <i>Publisher: Prosiding Simposium Nasional Penelitian dan Pengembangan Peternakan Tropik 2018 “Inovasi Teknologi Peternakan Menyongsong Era Industri 4.0”. Fakultas Peternakan Universitas Gadjah Mada, Yogyakarta, 5 November 2018. Hal. 238-241. ISBN: 978-979-1215-33-6</i></p> <p>12. <i>Arus Komunikasi dan Adopsi Inovasi di Peternakan Kambing Kaligesing, Purworejo (Penulis ke-3 dari 6) (2016)</i>  <i>Publisher: Prosiding Simposium Nasional Penelitian dan Pengembangan Peternakan Tropik Tahun 2016. Fakultas Peternakan Universitas Gadjah Mada, Yogyakarta. ISBN: 978-979-1215-28-2, hal: 347-350</i></p> <p>13. <i>Value Chain Constraints of Dairy Industry Toward Smallholder Farmer Development in Yogyakarta, Indonesia (Penulis ke-2 dari 4) (2016)</i>  <i>Publisher: Proceedings 3rd International Conference on Advanced Educational Technology and Management Science, AETMS 2016, January 24-25, 2016 Bangkok, Thailand. pages: 329-333 Published by 439 North Duke Street Lancaster, Pennsylvania 17602 U.S.A.,</i></p>
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	<p>ISBN: 978-1-60595-315-1</p> <p>14. <i>Exploring Farmers' Motivation and Perceived Cohesion: Considerations for Sustainable Dairy Goat Farming in Farmers' Group at the Slope Area of Merapi Volcano, Indonesia (Penulis ke-3 dari 4) (2016)</i></p> <p><i>Publisher: Pakistan Journal of Life and Social Sciences (2016), Vol 14 (2), pages: 123-128. E-ISSN: 2221-7630, P-ISSN: 1727-4915</i></p>
<p>Activities in specialist bodies over the last 5 years</p>	<p>-</p>

